

**FANTASTIC CHILDREN’S PRODUCTS PROVE
NECESSITY IS THE MOTHER OF INVENTION!!!**

~Introducing the Industry’s Top Clever Creations for Children: Products Designed to Make Our
Lives Easier ~

Phoenix, AZ – December 1, 2006 - Today, Orca Communications Unlimited, LLC is proud to announce its top picks for the best children’s products of 2006. The *Best Children’s Products Media Guide* <http://bestproductsmediaguide.info/115/guide.htm> is designed to give the media easy access to the best products on the market. We realize that it’s hard enough being a parent these days having to worry about the safety, health and happiness of our kids. That’s exactly what the people behind the following products thought and decided to do something about it. They are moms and dads who came up with simple solutions to problems that have plagued parents everywhere at one time or another.

Kid's Console: Imagine keeping kids organized and entertained at the same time!! Now thanks to the Kid's Console you can place drinks, toys, books, and food within reach of children strapped in child safety seats. It uses either the vehicle’s seatbelt or a simple Velcro strap to keep the console secure. It also has a cavity for extra storage. <http://www.kidsconsole.com/>

Potty 911: Making visits to a public restroom a little less frightening, potty911™ was inspired by a mother's need to provide cleanliness and security for her family when they were away from home. From toilet seat covers to moist wipes and even hand sanitizer, potty911™ is an all-in-one kit every parent needs to have on hand. <http://www.potty911.com>

Braincandy DVD’s and Music CD’s: What better way to stimulate your baby’s hunger for learning than through this imaginative, award-winning new series. “Braincandy” is a line of well received, high quality developmental DVD’s, CD’s, books and toys designed to help very young children (0-4) learn through exploration, experimentation and play. The content is filled with a multi-cultural cast of kids doing experiential things, silly, captivating “sense” puppets and innovative animation that helps stimulate new ideas and capture the imagination of little ones. Developed by a mom and dad of young twins who were motivated to create products that helped

stimulate their own children's creative and independent thinking skills.

<http://www.braincandykids.com/>

Mabel's Labels: Whose bottle is this? Is this your box of wipes? Say good-bye to those questions and much more with "Mabel's Labels." Now things like bottles, hats, shoes and toys won't get mixed up with another kid's stuff at the daycare or on a play-date thanks to these research-tested labels. They are custom made with your little one's name and are dishwasher and microwave-safe. There are iron-on versions too and even bag tags available to keep your stuff yours. <http://www.mabel.ca>

CPR Teddy: Keeping your CPR and Choking Rescue skills fresh has never been so cuddly. CPR Teddy™ helps you practice your skills and share those skills with others. You can even test your babysitter! Voice prompts in the bear walk you through the steps, lights in the bowtie tell you if you're pressing hard enough, and the chest rises as you give rescue breaths. The included training DVD also includes instruction on First Aid and provides useful tips for childproofing your home and car. <http://www.cprteddy.com/>

The Carsey: Now here's a toy for the car that will keep your kids entertained and keep parents from being distracted. The "Carsey" is a plush toy that safely fastens into your little one's car seat. That way, it can't fall onto the floor or get lost, allowing parents to concentrate on the road instead of searching around for something for their kids to play with. All the Carsey toys, which come in a variety of characters, have been safety tested and given the highest US Approval rating. <http://www.caseyandhisfriends.com/>

Babble Chic Carseat Slipcovers: There's no more un-strapping your car seat just so you can clean the slipcover. "Babble Chic" is a line of trendy, fitted slipcovers designed to fit the ever-so-popular Graco Snug Ride car seats. The patent pending Quick-Fit System allows an individual to easily place and remove the slipcover without the worries of possibly not securing the car seat back to the car properly. There's also a protective pouch attached to the seat slipcover that lets you roll and fold the soiled slipcover up until it's time to be washed. Find out more at <http://www.babblechic.com/>

Jazoshades by NBE Inc.: not only protect your child's eyes but look great at the same time! They easily stay on the infant or child's head with a safe band that wraps around the infant or

child's head. These sunglasses block 100% of the UVA and UVB harmful rays. If at any time the sunglasses need to come off quickly, Jazoshades band is equipped with a re-attachable Safety Release. <http://www.jazoshades.com/>

My Rewards Game™ by Halula & Co.: A children's game created by a mother of three, that teaches children it's fun to be good! Parents set the rules and create the reward. Good behavior moves child towards the pot of gold (or goal). Bad behavior moves them back. A great game that combines fun with learning. Find out more at <http://www.myrewardsgame.us/>

AllergiK ID: AllergiKID offers great tools from wristbands to backpacks and everything you need to identify and protect your food-allergic child. AllergiK ID™ product line was designed to communicate quickly and clearly the specific allergens that put each child's life at risk, reduce the risk of exposure, and keep life-saving medication accessible at all times.
<http://www.allergikid.com/>

Sick Bear™ Bowl: Children love having their own “just right” container when sickness strikes. The Sick Bear™ Bowl provides security and comfort. Made of colorful melamine in pink, yellow or blue, the bowl has child-sized handles, doesn't tip, and is dishwasher-safe. Be prepared for emergencies, including car sickness, colds or the flu. No child should ever have to hug a toilet. Find out more at <http://www.sickbear.com/>

Posh & Precious Hair Accessories by My Izzy: A Children's Hair Accessory Boutique offering a on of a kind selection of trendy, cute and fun hair accessories for infants, toddlers, young girls, teens and even moms. Hair clips, bows, ponytail holders, headbands, and head wraps. So cool, they are not just for kids! Adults love them too! <http://www.myizzy.com/>

light:night & light:flash by Emphasis Products, Inc. The **light:night** is a nightlight, portable lamp and ambient light all in one. The product stays cool - so safe to the touch for children - and provides a soothing ambient light in various colors. The **light:flash** is a desk light that transitions into a flashlight. It pivots 300 degrees and offers high power illumination in multi-colors. Hold the button down in any of the three modes to change the brightness, color or cycle speed of light.
<http://www.emphasisproducts.com/>

Craft of the Month Clubs for Kids by Fun and Easy Crafts, LLC: KraftyKid.com provides a variety of fun and affordable craft of the month clubs for children. Each month your child will receive 1-6 craft kits that are specifically themed for the upcoming month by our educational instructional designer. Children will learn about holidays, events, animals and more. Each kit comes individually packaged, complete with instructions and all the materials needed to assemble it. Find out more at <http://www.kraftykid.com/>

The Starlight Series by Raven Publishing, Inc.: This poignant story depicts, in six action-packed novels, the saga of a lonely girl trying to fit in and the horse of her dreams who is injured as a result of her impulsive action. Two spirited creatures, the girl and the horse, form a bond of love that survives all odds as she risks all to save him and vice versa. Find out more at <http://www.janetmuirheadhill.com/>

About Orca Communications Unlimited, LLC

Orca Communications Unlimited, LLC is a public relations firm based in Phoenix, Arizona specializing in consumer products. The Media Guide to the Best Children's products is part of Orca Communication's *Best Products Media Guides* which are offered to the media, covering a variety of industries, quarterly. Full descriptions, downloadable/high-resolution photos, and more information can be found at www.bestproductsmediaguide.com For more information, hi-res images, or samples please contact Lacy Gambee, Publicist, Orca Communications Unlimited at lacy@orcacommunications.com or (520)404-4357.